

“AMCAL MARCH REWARDS” NEW YORK PROMOTION

HOW TO ENTER – NON MEMBERS

- I. To enter, individuals (who are not existing members of the Amcal Rewards loyalty program) must become a member of the Amcal Rewards loyalty program by any one (1) of the following methods:
- a) In pharmacy: by fully completing the official Amcal Rewards Membership application form available at a participating Amcal pharmacy and handing it over to a pharmacy staff member between 01/03/2010 and close of business on 28/03/2010.
- OR**
- b) Online: by visiting <https://www.amcalclub.com.au/> or <http://www.amcal.com.au> and following the prompts to fully complete the online Amcal Rewards Membership application form between 01/03/2010 and 11.59pm AEDST on 28/03/2010.

HOW TO ENTER – EXISTING MEMBERS

- II. To receive one (1) automatic entry into the draw, existing members of the Amcal Rewards loyalty program must spend \$30 or more (including GST) in a single transaction at any participating Amcal pharmacy and have their membership card swiped by a pharmacy assistant at the time of purchase, between 01/03/2010 and close of business on 28/03/2010. Prescription purchases are excluded.
- III. To receive five (5) entries into the draw, existing members of the Amcal Rewards loyalty program must visit <https://www.amcalclub.com.au/> or <http://www.amcal.com.au> and follow the prompts to login to their homepage and update their details to include their email address between 01/03/2010 and 11.59pm AEDST on 28/03/2010. Entrants whose details already include an email address will be able to receive five (5) entries by providing an alternative email address. Existing members can only update their details once during the promotional period for a maximum of five (5) entries.

TERMS AND CONDITIONS

1. Information on how to enter and prizes form part of these Terms and Conditions. Participation in this promotion is deemed acceptance of these Terms and Conditions.
2. Entry is only open to Australian residents who are aged 18 years or over and who are existing members of the Amcal Rewards loyalty program or who become members of the Amcal Rewards loyalty program at any participating Amcal pharmacy during the promotional period.

For the sake of clarity, individuals who become members of the Amcal Rewards loyalty program during the promotional period will then be considered existing members of the Amcal Rewards loyalty program for the purposes of this promotion and will also be eligible to enter the draw via the methods outlined for existing members.
3. Employees (and their immediate families) of the Promoter, participating Amcal pharmacies and agencies associated with this promotion are ineligible to enter. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
4. The Promoter reserves the right, at any time, to verify the validity of entries and entrants (including an entrant's identity, age and place of residence) and to disqualify any entrant who submits an entry that is not in accordance with these Terms and Conditions or who tampers with the entry process. Errors and omissions may be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
5. Incomplete, indecipherable, or illegible entries will be deemed invalid.
6. Multiple entries permitted, subject to the following: (a) individuals can only register for Amcal Rewards loyalty program once; (b) only one entry permitted per \$30 or more (including GST) spent in a single transaction; (c) existing members can only update their details to either include their email address or provide an alternative email address once during the promotional period; and (d) each entry must be submitted separately and in accordance with entry requirements.
7. If there is a dispute as to the identity of an entrant, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant.
8. Promotion commences on 01/03/2010. Entries close at 11.59pm AEDST on 28/03/2010 for online based entries and at close of business on 28/03/2010 for pharmacy based entries. The draw will take place at Pinpoint Pty Ltd, 100 - 104 Reynolds Street, Balmain NSW 2041 on 27/04/2010 at 11:00am.
9. The winner will be notified by mail and their name will be published in The Australian on 11/05/2010.
10. The Promoter's decision is final and no correspondence will be entered into.
11. The first valid entry drawn will win a trip for two (2) adults to New York (USA) valued at up to AU\$26,400 depending on date and point of departure. Prize includes:
 - Return economy airfares from the winner's nearest capital city to New York for the winner and their companion (including all airline and airport taxes).
 - Five (5) nights twin share accommodation at the 4.5 star Hudson Hotel for the winner and their companion;
 - Daily breakfast for the winner and their companion at the Hudson Hotel;
 - One (1) daily cocktail for the winner and their companion at the Hudson Hotel;
 - Return private limousine airport/hotel transfers for the winner and their companion;
 - A New York City pass for two (2) including access to: Empire State Building Observatory, Circle Line Sightseeing Cruises, The Museum of Modern Art, Guggenheim Museum, American Museum of Natural History & Rose Centre;

- A 5 hour shopping experience with a personal stylist Vita Cardillo including: pre-shopping preparation: a private meeting with the stylist and answers to questions about the winner/their companion's wardrobe, what's in fashion and preferred designers and limousine transfers for the duration of the shopping trip (up to 5 hours);
- AU\$2,000 spending money (awarded in the form of a cheque);
- Private limousine Sex and the City Tour for the winner and their companion; and
- Dinner at Jean Georges at the Trump Towers (up to the value of US\$350) for the winner and their companion.

All travel is subject to availability at all times and may be dependent on select seat class with airlines or specific room category availability with the accommodation partner. Prize must be taken by 31/03/2011 and is subject to booking and flight availability. Block out period includes special event periods, Australian public holiday long weekends together with 10/06/2010 until 10/07/2010 and from 10/12/2010 until the 15/01/2011. All bookings and documentation regarding the prize must be made via Free-2-Travel Holidays Pty Ltd or their agents at least 60 days prior to travel. Redeeming the prize is conditional on acceptance of the terms and conditions of travel as detailed by Free-2-Travel Holidays Pty Ltd and the airline carriers in accordance with normal travel practices.

Winner and companion must be in possession of a valid passport with a minimum of 6 months validity on it prior to departure. Winner is responsible for any amendments fees issued by airlines or suppliers once booking is confirmed and ticketed. Visas, valid passports, additional spending money, additional meals and any other ancillary costs, including but not limited to insurance and any applicable insurance excesses, not listed in the travel prize package descriptions above are the responsibility of the travel prize winner and his/her nominated travelling companion as incurred. It is the winner's responsibility to organise transport to/from the airport departure/return point. Prize winner and travel companion must have valid travel insurance for their period of travel.

12. The winner (and his/her companion) must depart from and return to the same departure point and travel together. Itinerary to be determined by the Promoter in its absolute discretion. Frequent flyer points will not form part of the prize. Winner may be required to present credit card at time of accommodation check in.
13. Subject to the unclaimed prize draw clause, if for any reason a winner does not take the prize or an element of the prize by the time stipulated by the Promoter, then the prize or that element of the prize will be forfeited.
14. If the prize (or part of the prize) is unavailable, the Promoter, in its discretion, reserves the right to substitute the prize (or that part of the prize) with a prize to the equal value and/or specification, subject to any written directions from a regulatory authority.
15. Total prize pool value is up to AU\$26,400.
16. The prize, or any unused portion of a prize, is not transferable or exchangeable and cannot be taken as cash, unless otherwise specified.
17. A draw for the prize, if unclaimed may take place on 30/07/2010 at the same time and place as the original draw, subject to any directions from a regulatory authority. The winner's name will be published in The Australian on 06/08/2010.
18. Entrants consent to the Promoter using their name, likeness, image and/or voice in the event they are a winner (including photograph, film and/or recording of the same) in any media for an unlimited period without remuneration for the purpose of promoting this competition (including any outcome), and promoting any products manufactured, distributed and/or supplied by the Promoter.
19. If this promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law (a) to disqualify any entrant; or (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel the promotion, as appropriate.
20. Any cost associated with accessing the promotional website is the entrant's responsibility and is dependent on the Internet service provider used.
21. The use of any automated entry software or any other mechanical or electronic means that allows an entrant to automatically enter repeatedly is prohibited and will render all entries submitted by that entrant invalid.
22. Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the Promotion, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in prize value to that stated in these Terms and Conditions; (e) if any of the scheduled prize events are cancelled for any reason beyond the reasonable control of the Promoter; (f) if the shopping trip with Vita Cardillo is cancelled for any reason beyond the reasonable control of the Promoter; (g) any tax liability incurred by a winner or entrant; or (f) taking of the prize.
23. As a condition of accepting the prize, the winner must sign legal documentation as and in the form required by the Promoter and/or prize suppliers in their absolute discretion, including but not limited to a legal release and indemnity form.
24. The Promoter collects personal information in order to conduct the Promotion and may, for this purpose, disclose such information to third parties, including but not limited to agents, contractors, service providers, prize suppliers and, as required, to Australian regulatory authorities. Entry is conditional on providing this information. The Promoter may, for an indefinite period, unless otherwise advised, use the information for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the entrant. Entrants should direct any request to access, update or correct information to the Promoter. All entries become the property of the Promoter.
25. The Promoter is Allied Master Chemists Of Australia Limited (ABN 80 005 393 957) of 1408 Centre Road, Clayton VIC 3168, telephone 03 9542 9511.

NSW Permit No. LTPS/09/12084. VIC Permit No. 10/6. ACT Permit No. TP09/5184. SA Permit No. T09/3124.